

The American Medical Association Alliance The 2020's

As we entered the 2020's everyone's world was changed as COVID 19 took over how we ran our daily lives and thus how we ran the AMA Alliance. As her term as president came to a conclusion in June 2020, AMAA President, Mary Beth Ellison and her board dealt with the unexpected and altered plans for the AMA Alliance's Annual Meeting to be held virtually. It was an unprecedented time and Mary Beth and her board pulled it off well.



- 2020-21: President Sue Ann Greco (Missouri)
As the world dealt with COVID, so did the AMA Alliance. Sue Ann was known as our “virtual” president. She was installed virtually, did all of her meetings virtually, and held the AMA Alliance’s second virtual Annual Meeting. She was creative with having all different ZOOM topics dealing with leaders, membership and education. These programs kept our members engaged during the difficult times. “Sock It To Them” was Sue Ann’s Presidential Challenge. She encouraged members and alliances to collect new crew socks and drop them off at homeless shelters and carry them in the car to hand out to a homeless person along the road. In 2017, Sue Ann had a vision and a passion for celebrating the upcoming 100th Anniversary of the AMA Alliance. She spearheaded establishing the “Centennial Club,” and invited past AMA Alliance presidents, current leaders, active members and others who support the mission and vision of the AMA Alliance to be a part in celebrating the 100 years by becoming a member of the Centennial Club. Her strong passion to the Centennial Club will come to fruition June 2022 as the AMA Alliances hosts its Centennial Celebration.
- 2021-22: President Heather Rifkin (Mississippi)
Just as Sue Ann Greco was installed virtually, so was Heather Rifkin. Heather was able to attend a few gatherings early on but then COVID restrictions were reinstated and in-person meetings were once again cancelled. The North Central Regional Meeting was lucky enough to meet in person and the attendees took part in Heather’s presidential challenge centering on the magic of books. During this time, the board adopted a new way to execute speaker bureau visit requests using Zoom. Heather was fortunate enough to find new and innovative ways to keep connected with our state, and county members across the United States even when in person visits weren’t possible. Heather carried on and expanded the Zoom calls to engage and educate our members. She opened the offering on “Match Day Prep” free to non-members. Throughout the year, Heather challenged us with easy to achieve projects to share the magic of books. Members were encouraged to donate books to libraries, doctor’s offices, schools, neighborhood free libraries, houses of worship etc. She also encouraged us that , “When you’ve had too much reality...Open a Book!” In February 2022, Heather challenged the membership to become CPR certified or CPR re-certified and educated about what to do in an emergency.

- These two energetic, dedicated presidents have spent many hours working for the betterment of our AMA Alliance. There is a very large team of leaders who help make our alliance what it is. A huge thank you goes to all on the team!

The 2020's

National Presidents



2020-21
President
Sue Ann Greco



2021-22
President
Heather Rifkin

Presidential Challenges

Sock it to Them!
10 Top Reasons why giving socks to the homeless has enormous health benefits:



amaalliance.org

APRIL Reason #1
Wearing the right socks for the right activity can go a long way towards foot health. Those struggling with homelessness don't have that option. But we can help!

You can make a difference!
<https://socksforthehomeless.blogspot.com>

#SockItToThem #Socks4Homeless10Reasons
#DoneInADay #AMAAllianceAffiliateProject



Heather's Presidential Challenge

"Escape in a Book"

*Heather challenges us
with easy to achieve projects!
Share the magic of books!*

Donate to...

- * Libraries
- * doctor offices
- * schools
- * Neighborhood free libraries
- * houses of worship

Share!

Let us know how **YOU** shared the magic of books!

Contact:
socialmedia@amaalliance.org



Heather's February Challenge

Become CPR Certified or CPR Re-Certified
& Educated about What to Do in an Emergency.

**Learn more about
Heather's Challenge!**

Log in at amaalliance.org



* Learn * Refresh * Ask Questions
* Become Educated * Grow Your Mind
* Learn New Skills
* Refresh Old Ones

Would You Know What To Do?

Centennial Celebration & Centennial Club



100

1922 **AMA** 2022
ALLIANCE

AMA Alliance Centennial Celebration
Join us for the Centennial Celebration

Sunday, June 12, 2022
6:00 PM-9:30 PM
Hyatt Centric Chicago Magnificent Mile
Chicago, Illinois

The graphic features a white background with a pattern of grey stars. At the top, the number '100' is rendered in a large, blue, 3D-style font. Below it, a dark blue ribbon banner contains the text '1922 AMA 2022' in white, with 'ALLIANCE' in smaller white text below 'AMA'. The AMA logo, a caduceus, is positioned to the right of 'AMA'. Below the banner, the text 'AMA Alliance Centennial Celebration' is written in a bold, dark blue font, followed by 'Join us for the Centennial Celebration' in a smaller, italicized, dark blue font. At the bottom, the date, time, and location are listed in an italicized, dark blue font.

