



2023 AMA Alliance Awards Ceremony



Connecting Physician Families for Healthier Communities



HAP Awards



Connecting Physician Families for Healthier Communities

Fund Raising

“Project 150”

***Clark County Medical Society
Alliance(NV)***



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- Imagine you've worn the same clothes for a month.
- Imagine you have no idea where you are going to sleep tonight.
- No idea where your next meal is coming from... or who you can trust.
- Now, imagine you're only **16 years old.**



Nationally, Nevada is ranked #1 for highest percentage of homeless youth and #3 for youth without a high school diploma.



STATS ON HOMELESS YOUTH IN NEVADA

5,645
Total number of persons experiencing homelessness on February 23, 2022.

9%
Families with Children

6%
Unaccompanied Youth

516
Individuals were in Families with Children

314
Individuals were Unaccompanied Youth and Young Adults

Every year during the last 10 days of January, communities across the country conduct comprehensive counts of the local homeless populations in order to measure the prevalence of homelessness in each local Continuum of Care. The 2022 Southern Nevada Point-in-Time Count was a community-wide effort conducted on February 23, 2022.



ONE out of every **THREE** teens on the streets will be sexually victimized within 48 hours of leaving home.

Over **33%** of homeless youth report exchanging sex for food or shelter.



The Check Presentation

Community Service

Creativity Kits for Kids

*Greenville Medical Society Alliance
(SC)*



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Creativity Kits for Kids

An initiative aimed to:

- (1) support children experiencing anxiety by providing them with a portable kit of tools and activities that promote creativity, and
- (2) raise awareness about childhood anxiety



Building the Kit

Inspired by the idea that creative endeavors can promote confidence as well as a calming effect, we built a "Creativity Kit," with some parameters in mind:

- (1) easily transported
- (2) high quality
- (3) include ideas for use
- (4) NOT messy or dangerous
- (5) given to children who wouldn't normally have access to creative tools



Amazon
Wishlist

Challenges and Lessons Learned

I. IDENTIFYING RECIPIENTS

For optimal success, the kits should be given to children who work closely with a therapist and who also have a committed and involved caregiver at home

II. DETERMINING IMPLEMENTS AND ACTIVITIES

We learned that relying on our own research and experience was not adequate to select the best products and activities for the kits. Licensed therapists that work with non-profit organizations are a great resource.

III. FUNDING

We applied for and received an AHEI grant for the project. We also received support from our county's Society. We approached members for donations and held raffles at our general membership meetings. A local high school included our project in their Spirit Week. We had a corporate sponsor. We used money from our unspent operating budget.



Benefits and Tips for Success



The Eva Powers Hunt Lobby



I. COMMUNITY INVOLVEMENT

Enlist the help of high school students, churches, girl scout troops, etc, to help fundraise, acquire products, and assemble kits.

II. GOOD LEAD FOR FUNDRAISING

Childhood anxiety has become a very relatable issue for people from all walks of life. The awareness level is high, making people and businesses more likely to donate. Also, the end project is hands-on, and it is easy to show someone a finished product.

III. "NET ZERO" PROJECT

The fixed costs for the project can be kept low if fundraising abilities are uncertain. You can make the project as big or as small as you want.

Email shanna.a.walker@gmail.com for more information

National Initiatives

Community Narcan Harm Reduction Initiative

Fort Wayne Medical Society Alliance (IN)



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Narcan Harm Reduction Initiative

Initiative Beginning

How Narcan Kits & Boxes are funded

Who can administer Narcan

How to find a Narcan Box



Narcan Harm Reduction Initiative

- First Box Installed October 2022
- 11 Boxes installed
- Alliance members fill boxes weekly



Narcan Harm Reduction Initiative

- Narcan Vending Machine installed
- Holds 360 Narcan Kits
- What's included in a kit
- Stories of Survival from Vending Machine use



Narcan Harm Reduction Initiative

- Non Fatal Overdose deaths down by 28%
- Why its important to continue with free Narcan





Physician Family Day Award



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Physician Family Day

Physician Family Day at the Park

Washington-Unicoi-Johnson County Medical
Alliance (TN)



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Washington-Unicoi-
Johnson County Medical
Alliance had a fun filled
day at the park for
Physician Family Day.





We enjoyed food, bubbles,
boat rides, and popsicles.
Most of all we enjoyed time
together and with each
other's families.







Social Media Award



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Social Media

#MakeTheCut

**Greenville County Medical Society
Alliance (SC)**



Connecting Physician Families for Healthier Communities

#MakeTheCut: *A Haircut for a Cause*

- A social media campaign to benefit local military veterans in need by raising funds and awareness for the YMCA Food Relief Program.
- Premise: Our Alliance President vowed to drastically chop her long locks if she raised \$5,000.
- Advantages of this type of fundraiser:
 - No overhead costs.
 - Wouldn't be canceled or postponed due to community health concerns.



#MakeTheCut: *A Haircut for a Cause*

- 10 week campaign running Labor Day to Veterans Day.
- Posts were made on our GCMSA Facebook and Instagram pages as well as our President's personal social media pages.
- As an incentive to donate, items donated from local businesses were raffled every other week and donors earned chances to win.
- During the last two weeks, donors were able to vote on three hairstyles - the more you donated, the more votes you received.
- Campaign finale on November 10th where we helped pack the food boxes and the new haircut was debuted!



#MakeTheCut: *A Haircut for a Cause*

- The most drastic, almost pixie hairstyle was picked!
- At the finale event, we packed over 200 food bags alongside the volunteers with the YMCA Food Relief Program.
- We presented a check for \$5,000 and \$1,500 in gas station gift cards donated by a local gas station.
- The event was featured on our local NBC news affiliate.
- Our social media following and membership increased during the event.

Before...



After...



#MakeTheCut: *A Haircut for a Cause*

You can do a similar fundraiser even if you don't have 15 inch of hair to cut!

- A similar campaign could focus on fulfilling a different promise (like running a marathon), if the fundraising goal is met.
- Getting local businesses involved and highlighting their donations will likely get your fundraiser featured on their social media pages.
- Keep people engaged in the campaign by giving away raffle items, encouraging comments by asking questions in posts, and letting donors vote on something significant.





Thank You



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