

# ***Doctors' Day Carnation Pins***

## ***2022 - 2023***



# ***Goal***

- ***The Goal of the project was to distribute the pins in appreciation of our physicians in attendance at our Annual State Convention usually held the first weekend in April a few days past Doctor's Day on March 30<sup>th</sup>.***
- ***Fresh carnations are costly and last a few days.***
- ***Pins can be worn all year round.***
- ***Pins were distributed at our Annual meeting in Kansas City, Missouri in April 2023 with the presence of our AMA Alliance President, Mrs. Jacqueline Nguyen following my HOD address.***

# **Process**

- ***Located an online retail company and spent time on design concept.***
- ***After several attempts and drafts, came back with the desired rendering of a carnation.***
- ***Originally was going to be a Kansas City Metro County project, but The MSMA Alliance board moved to cover the total cost and make it a State project in October 2022.***
- ***Total Cost = \$ 640 for 300 pins.***
- ***Total Time and duration from design to delivery of product April – July 2022.***
- ***The MSMA Alliance created a page on its web page reciting the history of Doctor's Day and how it came about to be celebrated on March 30<sup>th</sup> annually.***
- ***The cards were designed and prepared by our MSMA Liaison officer with a QR code to direct users to our page and and read the background behind the day.***  
***[www.MSMA.org/alliance](http://www.MSMA.org/alliance)***
- ***Following out Winter board meeting in February of 2023, members worked on attaching the pins to the card to be ready for distribution by Annual meeting in April 2023.***

# ***MSMA Alliance Executive Board at work***



# BURN OUT?



# REACH OUT!

## DO YOU FEEL:

Exhausted?

Detached or emotionally  
disconnected from patients?

Useless or  
meaningless?

Work is taking  
over your life?

## ATTENTION ALL SC PHYSICIANS LICENSE LANGUAGE CHANGED

### SCMA SUCCEEDS IN REVISING MEDICAL APPLICATION LANGUAGE

Updated medical licensure language allows physicians to receive mental health treatment **confidentially and without the need to report properly managed and treated conditions.** You no longer need to fear the implications of disclosure interfering with your medical license!



Supporting physicians and physician families across South Carolina

132 Westpark Boulevard | Columbia, SC 29210 | 800.327.1021 | [cmedical.org/about/alliance](http://cmedical.org/about/alliance)

## YOU ARE NOT ALONE!

- ▶ **1 in 5** doctors plan to leave the profession in the next 2 years.

—Study by AMA, Mayo Clinic and Stanford Medicine, December 2021

- ▶ In 2021 **1 in 10** physicians considered or attempted suicide. Each year, roughly **400** physicians die by suicide.

—Medscape's Physician Suicide Report 2022.

- ▶ **61%** physicians reported often feeling symptoms of burnout, **only 14% sought help.**

—The Physicians Foundation's  
2021 Survey of America's Physicians

Dr. Lorna Breen, before taking her own life, was primarily concerned what the effect of seeking mental health care would have on her career.

**DON'T WAIT UNTIL A BREAKING  
POINT TO SAY, "I'M NOT OK",  
TALK TO SOMEONE NOW.**



# BURN REACH OUT? OUT!

- Remove Stigmatizing Language
- Create informational poster:
  - Introduce new language
  - Include normalizing facts and information
  - Encourage physicians to “reach out” for help



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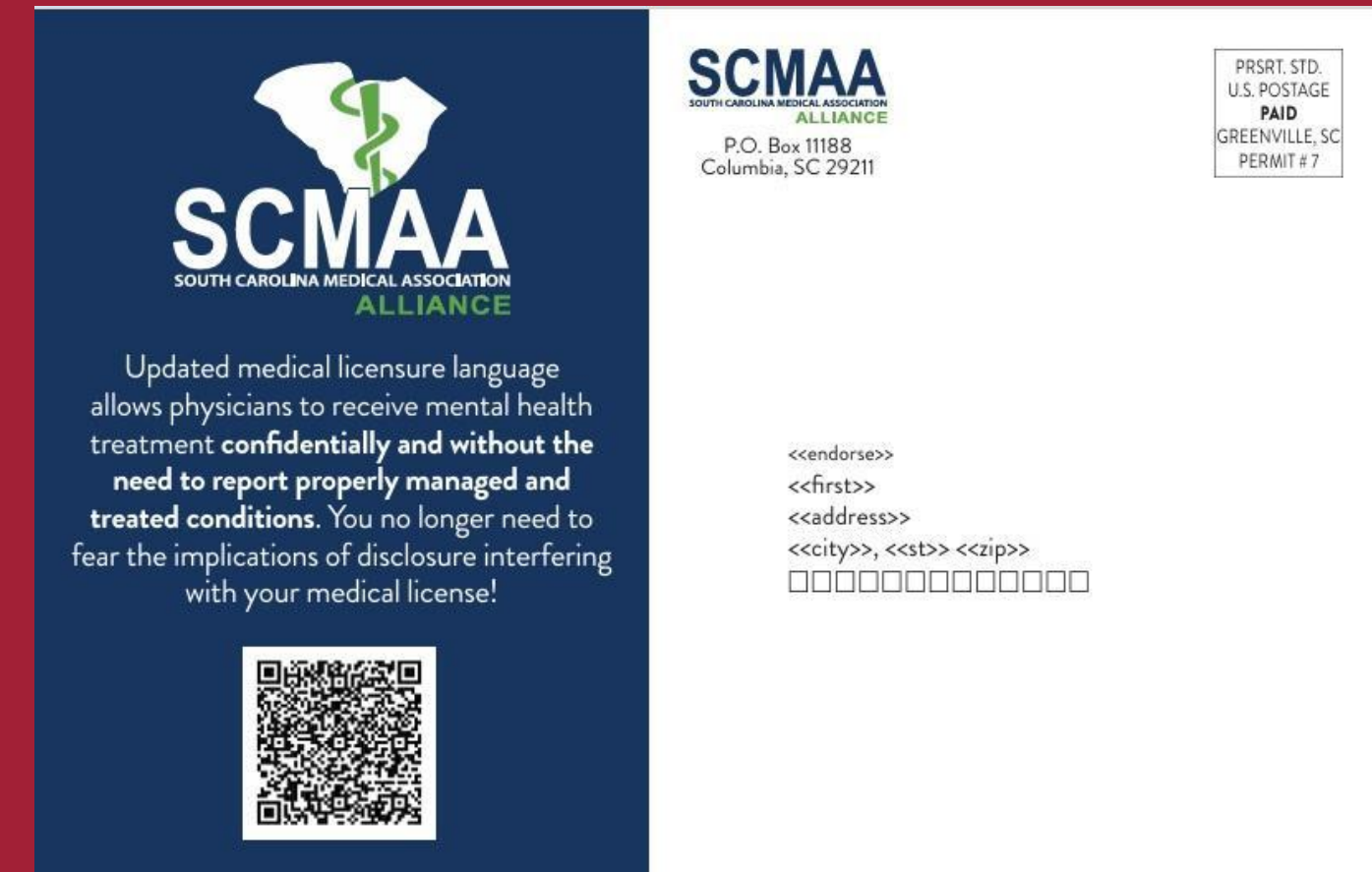
# UPDATE

## POSTCARDS

- Sent to 3,678 physicians

## HOSPITALS

- SCMA/A to collab with SCHA
- 97 Hospitals, 10 posters each
- 39,000 Professionals



**ATTENTION!**

**ALL SC PHYSICIANS  
LICENSE LANGUAGE CHANGED**

**SCMA SUCCEEDS IN REVISING  
MEDICAL LICENSE APPLICATION  
LANGUAGE**



# HANDLING A CRISIS FIRST AID/CPR/AED CERTIFICATION



The Alliance with Nevada State Medical Association  
Sherri Morrow, Immediate Past President



Emotional wellness begins within.

We are not capable of making everyone's crisis disappear.

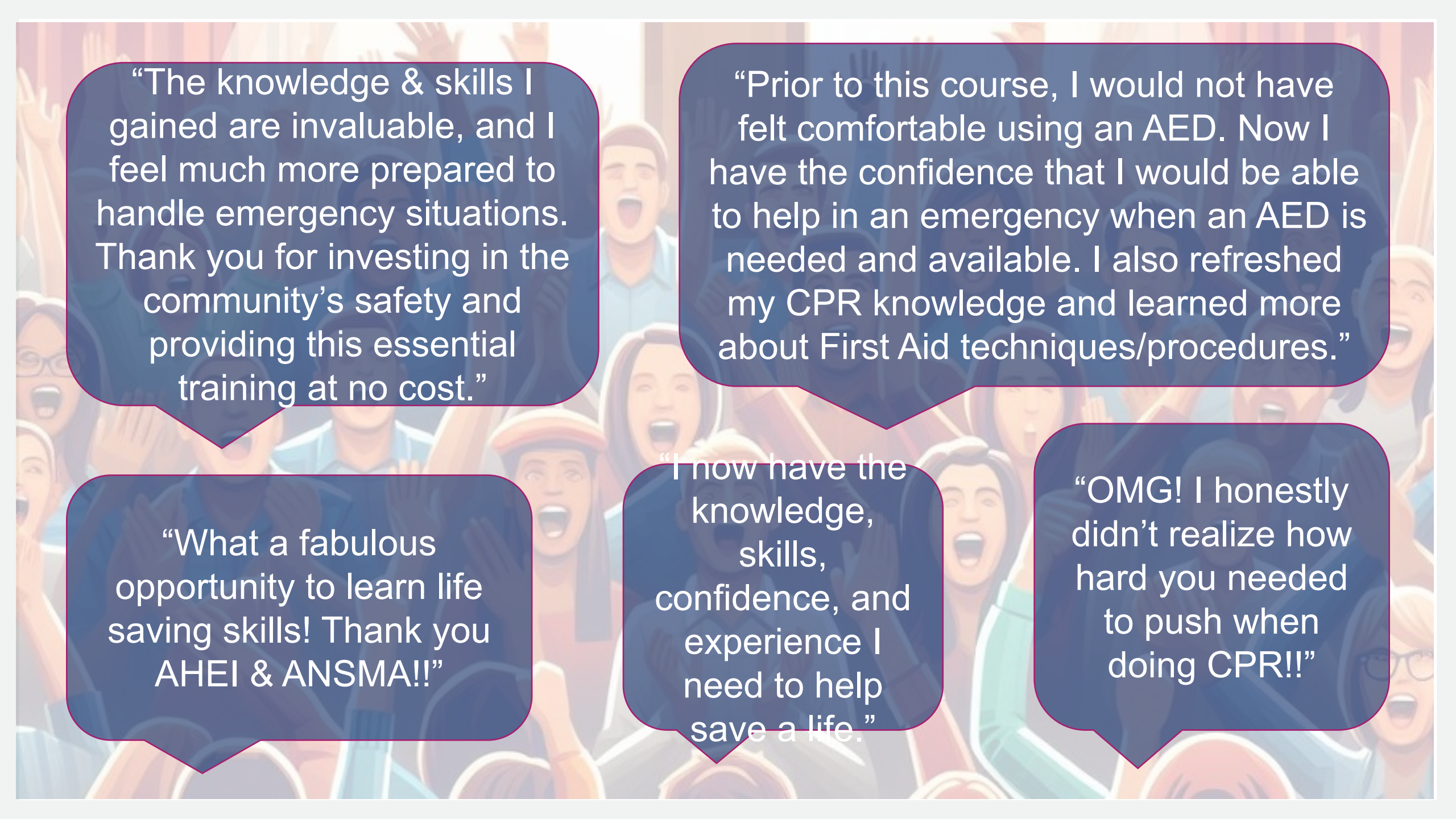
Everyone is responsible for their own thoughts, feelings, beliefs, and actions.

Self first, others second.

Stay calm. Give clear instructions.

It's not about you.





“The knowledge & skills I gained are invaluable, and I feel much more prepared to handle emergency situations. Thank you for investing in the community’s safety and providing this essential training at no cost.”

“Prior to this course, I would not have felt comfortable using an AED. Now I have the confidence that I would be able to help in an emergency when an AED is needed and available. I also refreshed my CPR knowledge and learned more about First Aid techniques/procedures.”

“What a fabulous opportunity to learn life saving skills! Thank you AHEI & ANSMA!!”

“I now have the knowledge, skills, confidence, and experience I need to help save a life.”

“OMG! I honestly didn’t realize how hard you needed to push when doing CPR!!”



# The Love We Share

Support our local community,  
health care providers,  
and alliance members

Promote the betterment of public  
health by raising funds for local  
charities that strive to improve the  
health and wellness of our  
community



Brought together 120 community members from different practices and healthcare systems to enjoy fellowship, speakers and live entertainment.



*The LOVE We Share*



## LCMA GUEST SPEAKERS

Chad Bringman



President  
Ronald McDonald House



Wendi Huntley



President  
Connecting Kids to Meals



Dr. Chris Cooper



Executive VP for clinical affairs  
& Dean of The College of  
Medicine and Life Science  
The University of Toledo



2023 The Love We Share Committee

In 2023, we raised **\$14,000** through a “Launch the Balloon” campaign and raffle tickets for selected local charities!



Efforts in 2023 set the groundwork for an even more successful 2024  
The **Love** We Share event which raised over **\$27,000**!

# PROGRAMS FAMILY OF MEDICINE FOCUSED

Programming focused on the different stages of life and schedules of Physician Families

- Physician Family Day launched the Family of Medicine Programming
- Family of Medicine Programs for young families and grandparents (3)
- Programs for Couples (3)



# COMMUNICATIONS INTENTIONAL & ENGAGING

- Social Media: partnering with Cook Children's, Medical Society, Texas Medical Association Alliance
- Personal invitations by members to prospects with Both e-invitation and printed invitation
- Following up with everyone who RSVP'd
- Stewardship and Cultivation



# MEMBERSHIP

## OUTCOMES

- EVERY Potential Member in attendance has Joined and is engaged
- 26 New Members
- 14 Returning Members (lapsed)
- 14% Membership Increase
- 91% Renewed
- Increased attendance at Programs
- SOLD OUT Medicine Ball Fundraiser



# Washington-Unicoi-Johnson County Medical Alliance

## *“Ponchos for People”*

•Our project began at our Board retreat, to promoting, cooperative work, team building, and fellowship of board members. Members worked in groups at stations for the afternoon. The groups consisted of selvage edge trimmers, poncho cutters, hood pieces cutters, pinners, and sewers. This allowed anyone even those with no experience to participate in the project.



•The goal was to make as many ponchos as we could with the TMAA grant money, we received. Additionally, the information on upcoming sale at JOANN's.

•Our members met at various homes to complete the ponchos. We used the remaining fabric scraps to make additional hats, scarves, earmuffs, neck gaiters and fingertip less gloves.





The Ponchos were as large  
as a full-size bed so they  
could be used as a  
blanket.  
Example of the ponchos  
made and delivery of  
projects to Jessie Dryer,  
Assistant Director- The  
River

