Keynote Speaker: Kim Becking, Author, and Change Expert

“Conquer Change, Boost Resilience and Accelerate Success”

Sunday, June 12, 8:15 am -- 9:45 am

Kim Becking, J.D. inspires leaders, teams, and organizations to build a Momentum Mindset® to boost resilience, reduce stress and overwhelm, conquer change, and accelerate success no matter what life or work throws at them. She is an engaging, high energy-energy and impactful speaker, best-selling author and leadership coach who has also been featured in People, SELF, New York Times, USA Today, Good Morning America and Lifetime Television for her thought leadership on adapting to change and building everyday resilience. Her strategic insights and practical solutions to adapting to change and boosting resilience have been utilized by hundreds of happy clients – including Fortune 100 companies, national and statewide associations, governmental entities, and non-profit organizations. After hearing Kim, audiences leave ready to take her relatable lessons and strategies and put them into immediate action.

Speaker: Gayle Teskey, Membership Corporation of America, Founder & CEO

“Mastering the Art of Membership: Leveraging proven membership dynamics to improve acquisition, engagement and retention”

Sunday, June 12, 10:00 am – 11:00 am

Gayle Teskey is passionate about communities. She and her colleagues at the company she founded in 1993, Membership Corporation of America (MCA), are enthusiastic experts in the field of community engagement. MCA has refined a highly effective approach to persuading prospects to join an organization that fills a need, delivers value, and then satisfies those members so they renew.

Gayle is also an irrepressible storyteller, so the session will be sprinkled with examples of how organizations have applied tactics for the benefit of members, missions, and memories.

Speaker: Kim Moser, 2017-2018 AMA Alliance President

Facilitator, Membership Café (a panel discussion)

Sunday, June 12, 11:15 am – 12:30 pm

Kim Moser, Kentucky State Representative, has served in the Kentucky General Assembly, 64th District since being elected in 2016.

Kim is the Chair of the House Health and Family Services, which has jurisdiction over matters relating to the delivery of health services, and child welfare. She also serves as a member on the House Licensing, Occupation and Administrative Regulations Committee, Elections and Constitutional Amendments Committee, and the Judiciary Committee. She is a proud member of the Women’s Caucus, Northern Kentucky Caucus, and the Pro-Life Caucus. She also serves as Chair of the American Legislative Exchange Council (ALEC) National Criminal Justice Task Force.

In addition to her role as state representative, Kim is the founding Director of the Northern Kentucky Office of Drug Control Policy where she served from 2014-2018. Kim served as President of the AMA Alliance from 2017-2018.
Barbara Hover, Ozark, MO, is chair of the AMA Alliance awards committee. She has served two terms as president of Missouri State Medical Association Alliance 2021-2022 and 2013-2014. She has been Director of Programs for the AMA Alliance, chair of their National Initiatives Task Force, and chair of the AMA Alliance Health Committee. She was also chair of the committee that created the Opioid education materials for the AMA Alliance. She has served numerous terms as president of Greene County Medical Society Alliance and is now co-president.

Barb is currently serving as an Ozark Special Road District Commissioner and sits on the executive board of Ozarks Fighting Back, an Advisory Board of Community Partnership of the Ozarks.

Nan Gesche is an energetic speaker and trainer whose passion is to “help people play well together.” Nan has been helping Fortune 500 companies, small organizations, and individuals improve their communication skills, teamwork, and leadership by helping them work through challenging conversations so that they can get back to the business of reaching their goals. Using experience, insight, and sturdy research, all sprinkled with a little fun, Nan provides a chance to ponder and practice different ways of thinking and acting.

Doug Dvorak is the CEO of DMG International, a worldwide organization that assists clients with sales & marketing leadership consulting, sales productivity, and customer success/experience management workshops. Mr. Dvorak's clients are characterized as Fortune 1000 companies, small to medium businesses, civic organizations, and service businesses. Mr. Dvorak has earned an international reputation for his powerful educational methods and motivational techniques, as well as his experience in all levels of business, corporate education, and success training. His background in sales, leadership, and management has allowed him to become one of world’s most sought-after consultants, lecturers, and teachers.