

97th AMAA Annual Meeting—June 8-11, 2019

Meet Our Speakers



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“Body Language & Leadership: Understanding How We Communicate”

Dr. Donna Van Natten is driven by her research in the science behind non-verbal communication, facial expressions, gestures, and behavioral intentions. Dr. Donna Van Natten has changed the way companies develop their people. Her research conjoins the cutting-edge sciences of brain chemistry, human behaviors, and nutritional psychology to figure out how individuals perform at work and build solid relationships. Coupled with her dynamic personality and animated delivery, she is a national spokesperson and expert in interpreting numerous components of non-verbal communication. Her clients include executive suite coaching, motivational team building at large corporations, and national key-note speaking forums.



“Secrets to Public Speaking Success”

Laura Lewis-Barr has been exploring authenticity and story-telling on theatre stages and corporate boardrooms for 20 years. She offers popular public speaking seminars and specializes in helping executives and staff communicate their ideas with humor, vitality and presence. An award-winning writer, Laura often coaches job seekers, executives, and managers, on how to perfect their own stories to inspire, motivate and persuade others. More information on her company can be found at training4breakthroughs.com. In addition to her degrees in Communication and Performance, Laura continues to study depth psychology, facilitation, and process work. She has worked with managers from Chase Bank, Thomson Reuters, Dow Chemical, AOL, Toyota and other companies.



“Bylaws that work: what to put in and what to keep out”

James C. Provenza has over 20 years devoted to non-profit legal counsel and practice in the Chicago area. He is an expert in optimizing and providing legal oversight for board resolutions bylaws and governance, so a non-profit organization can truly make a difference. In most Illinois nonprofits, the board (and sometimes members) must approve of a decision before the non-profit can take action. With over 20 years devoted to non-profit legal counsel and practice, he will discuss how to optimize and provide oversight for board resolutions and governance and provide guidance on drafting and employing bylaws for strong board resolutions.



“From A to Z: A Comprehensive Guide to Writing Successful Grants”

Joyce Golbus Poll began her proposal writing career in 1992 and holds an extraordinary wealth of skills, with particular specialization in the fields of health and disabilities, children and youth, and social and human services. Her unique blend of three backgrounds—as a chief executive officer, as a fundraiser, and as a program administrator—gives her a clear-cut advantage when it comes to grant writing.

Joyce’s passion for the field has been integral to her accomplishments. She began one of the first infant-parent centers in Illinois for special-needs children under 3 years of age early in her career. From there she continued to achieve significant success in securing funds for high-profile initiatives. Joyce now specializes in securing grant awards from federal and state agencies and private and corporate foundations. She works with community-based organizations, hospitals and health systems, and government agencies.

Joyce is a self-employed, full-time grant writer, under the name of J.G. Poll & Associates. Her business offers comprehensive and competitive services for nonprofit agencies.



“Get Engaged: Build and Thrive in Your Community to Affect Positive Change Using Social Media”

Brian Dunlap is the founder and CEO of Designed Social Media, a Chicago-based social media & digital marketing agency, specializing in strategic internet marketing consulting services. In the past, social media was considered a “fun” way to introduce yourself. Today it is a critical part of the overall marketing of businesses and organizations. Mr. Dunlap will guide us on how to set goals, present a social strategy that is sound and easily integrated with online tools. He will take the guesswork out of social media marketing.

Brian is a consultant and speaker helping entrepreneurs, brands and businesses create online social media strategies that ignite and leverage the power of social media for substantial results!



“The AMA Alliance and PTA Alliance Partnership to Prevent Opioid Misuse”

Chair, Bylaws Chair and Director. Currently she is the Health Literacy Consultant and Liaison to the PTA and spearheads the AMA Alliance National Opioid Initiative Committee.

Barb was accepted into the first training session offered by the AMA Foundation for Health Literacy “Train the Trainer.” Afterwards, along with other IMSA members, she took their Health Literacy program to Medical Societies and Alliances across the country. She worked as a consultant to Iowa Health System where she co-authored, *Building Health Literate Organizations: A Guidebook to Achieving Organizational Change*.

Barbara has chaired, the Opioid Epidemic Uncovered: Finding the Prescription for Recovery (2017), for the North Carolina Medical Society Alliance and the Wake County Medical Society Alliance in partnership with the Poe Center for Health Education in Raleigh. In 2018, she co-chaired the follow-up program, Language, Stigma and Advocacy: Looking Beyond the Opioid Epidemic.

Installation Breakfast Speaker -- TBA



Ohio Celebration -- We encourage you to attend the Ohio Celebration honoring the incoming AMA Alliance President, Mary Beth Ellison, on Monday evening. The Ohio Alliance is busy planning a fun party for you! The State parties provide a time to celebrate and visit with Alliance members and guests from the AMA. Tickets are included in your registration fee. Additional guest tickets may be purchased on the Annual Meeting registration form. Mary Beth will be installed at the Installation Breakfast on Tuesday morning.



AHEI (Alliance Health Education Initiative) – This year’s “Party with a Purpose” entitled “Celebrate Good Times!” is Sunday night. The AHEI fundraiser is always entertaining and raises funds for medical education. We encourage you to purchase a ticket and join the fun! Tickets are \$80 and may be purchased on the Annual Meeting registration form.



The Centennial Club — Honoring the Legacy of AMAA!

The Centennial Club was created in anticipation of the 100th anniversary of the founding of the American Medical Association Alliance as a way to honor both the legacy of this great organization and the members who have sustained it. Membership in the Centennial Club signifies that you value the contributions that thousands of Alliance members have made to their communities since 1922. Your membership will assure that the AMA Alliance reaches this landmark anniversary and celebrates in style! Each member reaching the total pledge amount will receive a gold Centennial Club pin at the next Annual Meeting. All Centennial Club members will be recognized at Tuesday’s Annual Meeting Breakfast.

To join pledge \$500 now or in yearly installments until 2022. Medical Society and Alliance groups are also invited to honor special Alliance members for service to their community or to their organization through an honorary membership. Membership makes a thoughtful gift at the end of someone’s term of office or for special service to their alliance.