

ANNUAL MEETING

In-person
JUNE
2-4
Virtual
Sessions
MAY
23-24

2023

e-Binder I
Your Meeting

Physician families connecting,
educating, and advocating.

In the heart of Nashville
Hyatt Centric Downtown





2023 BUSINESS MEETING & INSTALLATION OF OFFICERS

e-Binder 1

**JUNE 2-4, 2023
Hyatt Centric Downtown Nashville**

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PRESIDENT'S MESSAGE

Dear AMA Alliance Members,

It is my pleasure to welcome you to the 2023 AMA Alliance Annual Meeting! All our AMA Alliance members have been working hard throughout the year on behalf of physician families nationwide. We have made innovative improvements to our organization and created programming that will help usher us into the next 100 years.



The excitement in our organization is palpable. We have seen a reinvigorated membership and leadership, committed to the mission of the AMA Alliance to build healthier communities by connecting physician families and collaborating to educate and advocate. I am deeply grateful to each of our leaders who have served this year and this Annual Meeting is to celebrate all of their hard work and accomplishments.

I am also deeply grateful to each of you for attending our Annual Meeting. The AMA Alliance is a membership organization. We are only as strong as each of our members. Thank you for taking the time to commit yourself to either attending the virtual or in-person session of the Annual Meeting. We have bifurcated the meeting in an effort to increase engagement and allow even those that are not able to attend in person to have a voice.

I cannot thank enough the AMA Alliance Annual Meeting team for putting together such an incredible program. You will see in these pages that a lot of hands went into making this event happen. But my deepest gratitude goes out to our chairs, Barbara Savage, Amanda Baron and Mary Beth Ellison for accomplishing a Herculean task.

With my deepest gratitude.

Jacqueline L. Nguyen, Esq.

2022-2023 BOARD OF DIRECTORS



President
Jacqueline Nguyen, Esq. (NV)



President-Elect
Racheal Kunesch (NC)



Immediate Past President
Heather Rifkin, PharmD (MS)



Treasurer
Dave Street (GA)



Secretary
Karen Begrow (MI)



Director, Membership
Ron Jagers (SC)



Director, Programs
Beth Irish (OR)



AHEI Non-Voting
Nancy Schneider (CA)

COUNCIL, COMMITTEES, AND TASK FORCE

FINANCE COUNCIL

Dave Street (GA), AMAA Treasurer, Chair
Mary Beth Ellison (OH)
Nancy Fody (MI)
Sheridan Sheffield (UT)
Martha Vijjeswarapu (TX)
Rosemary Xavier (FL)
Jacqueline Nguyen (NV), Ex Officio: President
Racheal Kunesh (NC), Ex Officio: President-elect

MEMBERSHIP COUNCIL

Ron Jagers, (SC), AMAA BOD Director,
Chair
Erika Behunin (ID)
Vrushali Daulat (NV)
Jacque Prince (TN)
Ann Sanford (MN)
Karen Schroeder (NV)
Libby White (TX)
Elsbeth Chaney (SC)
Bud Ranasinghe (MD)
Meeti Nigam (NC)

COMMUNICATIONS COUNCIL

Jayne Shelton (OK), AMAA Communications Council Chair

Publications

Kris Firth (OH), Editor at Large
Sheridan Sheffield (UT), AiM Editor
Kirby Sheridan (NC), LINK Editor
Karen Begrow (MI), LOOP, AMAA Secretary
Donna Rovito (PA), PFM Editor
Angelic Rodgers (AR), PFM Assoc. Editor

Centennial Club

Sue Ann Greco (MO), Chair

Affiliate Relations

Caryl Schmitz (PA), Chair
Shefali Purohit (IN), North Central
Holly Mackley (PA), North East
Kim Majetich (CA), Western
Cathy Chang (TN), Southern

Social Media

Rachel Kinker (OH)
Jennifer Scerbo
(OH) Ginger Allen
(FL) Debbi Ricks
(CA)

COUNCIL, COMMITTEES, AND TASK FORCE

COMMUNICATIONS COUNCIL (continued)

Graphics

Jennifer Bruce (MI)

AMC Source Comms Support

Eva Bracciale (FL), Marketing/Communications
Rachel Sheffer (KY), Marketing/Communications

PROGRAMS COUNCIL

Beth Irish (OR), Chair, AMAA Board Director

Legislation and Advocacy Committee

Beth Irish (MO), Chair
Merrilee Gober (GA), AMA COL
Raelene Blocker (UT)
Kathy Harter (OH)
Angela Ladner (MS)

Health Initiatives

Jacque Alford (IL)
Aroona Dave (KY)
Margaret Igne (MA)
Beth Junewick (MI)
Laura Pinto (NV)
Sana Saleh (KS)
Janice Stachowiak (TX)

EVENTS COUNCIL

Mary Beth Ellison (OH), AMAA Events Council Chair

Board Retreat Planning

Jacqueline Nguyen (NV), Chair
Emily Smith (NV)

Marketing and Public Relations

Ginger Allen (FL)

Webmaster

Jayne Shelton (OK)

Physician Family Health and Wellness

Kendra Harvey (TX), Chair
Beverly Kerbow (TX), Co-Chair

AMAA Online Academy

Rula Ali (MI), Chair
Barb Savage (NC)
Sharon Wai (IN)
Mindie Factor (AZ)

Awards

Jacquelynne Prince (TN), Chair
Jacque Alford (IL)
Karen Begrow (MI)
Beth Irish (OR)
Kathy Johns (FL)
Beth Peterson (TN)
Mary Schuman (MO)

Book Club

Karen Begrow (MI), Chair

COUNCIL, COMMITTEES, AND TASK FORCE

EVENTS COUNCIL (continued)

Annual Meeting

Amanda Baron (TN), Co-Chair
Mary Beth Ellison (OH), Co-Chair
Barb Savage (NC), Co-Chair
Jo Terry (TN), Host State Chair
Jacqueline Nguyen (NV), Advisor
Ruth Ryan (KY), Advisor

Members

Ginger Allen (FL)
Sheila Barnett (TN)
Gay Bowman (NC)
Jennifer Bruce (MI)
Donna Brunson (TN)
Carolyn Cates (TN)
Catherine Chang (TN)
Cynthia Gash (TN)

Board Boot Camp

Rula Ali (MI), Co-Chair
Regina Stekevich (TX), Co-Chair
Jacqueline Nguyen (NV)

GOVERNANCE COUNCIL

Nominating Committee

Heather Rifkin (MS), Chair
Danita Horne (MS), Elected
Sibyl Noble (UT), Western Region
Lib Orr (SC), Southern Region
Caryl Schmitz (PA), North Eastern Region
Grace Wellman (SD), North Central Region
Jana Wolfe (MO), Elected

Annual Meeting Members (continued)

Dinah Goldenberg (NV)
Barbara Hanas (IA)
Michelle Tsu (TN)
Elizabeth Jeser (NV)
Kathy Johns (FL)
Racheal Kunesh (NC)
Carol Mastey (TN)
Kelly Maxwell (TN)
Bonnie Ng (NV)
Jacquelynne Prince(TN)
Debbi Ricks (CA)
Jayme Shelton (OK)
Dave Street (GA)
Sue Vegors (TN)

Confluence 2.0

Alexis Boyden (MI), Chair
Emma Borders (LA)
Jacqueline Nguyen (NV)

Bylaws Committee

Karen Begrow (MI), Chair, AMAA Secretary
Nancy Fody (MI), Elected
Dinah Goldenberg (NV), Appointed
Lucia Missall (NV), Elected
Ruth Ryan (KY), Parliamentarian
Clara Sumeghy (MI), Appointed
Jacqueline Nguyen (NV), President, Ex Officio
Racheal Kunesh (NC), President Elect, Ex Officio

COUNCIL, COMMITTEES, AND TASK FORCE

Strategic Planning Committee

Jacqueline Nguyen (NV), Chair, President
Racheal Kunesh (NC), President-elect
Heather Rifkin (MS), Imm. Past President
Dave Street (GA), Treasurer
Beth Irish (OR), Director
Ron Jagers (SC), Director
Karen Begrow (MI), Secretary

Mary Beth Ellison (OH), Events Council Chair
Jayme Shelton (OK), Comm. Council Chair
Julie Newman (MD), AHEI Representative
Debbi Ricks (CA), President's Advisory Comm

PRESIDENTIAL APPOINTMENTS

President's Advisory Committee

Debbi Ricks (CA)
Sarah Sanders (OH)
Rosemary Xavier (FL)

Presidential Correspondence Aid

Gloria Aberman (NV)

Parliamentarian

Ruth Ryan (KY)

AMA Council on Legislation

Merrilee Gober (GA)

AMA Foundation Board

Dave Street (GA)

Historian

Debbi Ricks (CA)

AHEI Representative

Ron Jagers (SC)

Annual Meeting

Reading Committee

Jacqueline Nguyen (NV)
Racheal Kunesh (NC)
Heather Rifkin (MS)
Dave Street (GA)

Nominating Task Force

Sarah Sanders (OH), Chair
Gay Bowman (NC)
Anne Grenizt (FL)
Curtis Webster (NC)
Regina Stekevitch (TX)

Automatic Renewal and Automatic Billing Task Force

Nancy Fody (MI), Chair
Ron Jagers (SC)
Pat Klettke (UT)
Rick Knapp (OK)
Dave Street (GA)
Martha Vijjeswarapu (TX)
Libby White (TX)



Ruth Ryan

(KY)

***Virtual Session
Parliamentarian***

Ruth Ryan is credentialed as a Professional Registered Parliamentarian by the National Association of Parliamentarians and as a Certified Parliamentarian-Teacher by the American Institute of Parliamentarians.

She serves as chair of the National Association of Parliamentarians Educational Resources Committee and as an instructor for the American Institute of Parliamentarians Correspondence Course.

Ruth also serves as parliamentarian for the AMA Alliance and the Kentucky Medical Association Alliance as well as for other national and state organizations.

She presents workshops on parliamentary procedure and effective meeting management to legislative and nonlegislative societies.

Sarah Sanders

(OH)

*In-person Session
Parliamentarian*



Dr. Sarah Sanders, BS, PharmD, MA, has had a multifaceted career in volunteer leadership. She has served/serves the AMA Alliance in many capacities at the local, state and national level over her 35+ years of membership, including as the 2014-15 AMA Alliance president. She currently serves on the AMA Alliance President's Advisory Committee and chaired the Nominations Task Force. Sarah served on the Board of Directors of the AMA Foundation and was the 2019-20 AMAF Board president.

She is a member of the Purdue University Black Alumni Organization (PBAO) Board of Directors and chairs its Governance Committee. She has served in a leadership capacity on many nonprofit boards, churches, and committees in the various communities where she has lived and for her beloved Purdue University.

Sarah received her BS and PharmD degrees from Purdue University and her MA in Gerontology from Ball State University. She was the recipient of the Purdue University Pharmacy Women's Leadership Award in 2018 and recognized as a Distinguished Alumna in 2019. Sarah is married to fellow Purdue alum, Dr. Charles Sanders Jr., MD, a retired rheumatologist, and they are the proud parents of two daughters, both also Purdue alumni. They reside in Dublin, OH.

2023 ANNUAL MEETING VIRTUAL STANDING RULES

1. Technical Support may be obtained to assist with all aspects of the virtual Annual Meeting, if needed.
2. Voting members shall be entitled to the floor only when they seek recognition from the presiding officer as provided in a virtual meeting. Members will address the chair and give their name and state.
3. Seconds will be presumed for all motions.
4. No voting member shall speak more than twice or longer than two minutes on any one question on the same day.
5. Timekeepers, appointed by the Annual Meeting chair(s), shall signal when allotted time has expired.
6. The Annual Meeting Committee shall assist all voting members at the virtual Annual Meeting, deliver communications related to the business of the membership, ensure that no material is distributed to the members without the approval of the president and perform such other duties as required by the president and the Annual Meeting chair(s)
7. Electronic voting shall be allowed for the virtual Annual Meeting.
8. The Election Committee chair shall be a voting member in attendance at the virtual Annual Meeting and appointed by the AMA Alliance president.
9. The Election Committee chair shall be in charge of coordinating the voting, ballots and assisting the technical support with electronic voting.
10. The president, in consultation with the Annual Meeting Committee chair(s), may adjust the approved agenda for the Annual Meeting to best accommodate scheduled meeting timing issues.

2023 ANNUAL MEETING IN-PERSON STANDING RULES

1. Voting members shall be entitled to the floor only when they address the chair, and give their name and state.
2. Only voting members shall make motions, which shall be written, signed by the mover and the person who seconded the motion, and presented to the Secretary.
3. No voting member shall speak more than twice or longer than two minutes each time on any one question on the same day.
4. No voting member shall speak a second time to the same question if one who has not spoken requests the floor.
5. Electronic voting shall be allowed for the in-person Annual Meeting.
6. Timekeepers, appointed by the Annual Meeting chair(s), shall signal when allotted time has expired.
7. Presidential aides shall assist all voting members at the Annual Meeting, assist the president in restoring order, deliver communications related to the business of the membership, ensure that no material is distributed to the members without the approval of the president, and perform such other duties as required by the president and the Annual Meeting chair(s).
8. The president, in consultation with the Annual Meeting Committee chair(s), may adjust the approved agenda for the Annual Meeting to best accommodate scheduled meeting timing issues.
9. Cell phones should be muted during the Annual Meeting.

DAY
1

Virtual Session

Tuesday, May 23rd | 12-3pm (EST)

Noon | **WELCOME** | *Overview of Meeting*

OPENING | *Opening of Business Session I*

Guest Speaker | Sam Quinones, Author
The Least of Us: True Tales of America and Hope in the Time of Fentanyl and Meth

- Call to Order
- Invocation
Martha Vijjeswarapu (TX)
- Pledge of Allegiance
Donna Rovito (PA), Physician Family Magazine Editor
- AMA Alliance Pledge
Debbi Ricks (CA), AMA Alliance Historian
- Recognition of Past AMA Alliance Presidents
- Introduction of AMA Alliance Councils, Committees and Task Forces
- Registration Report
- Adoption of Virtual Standing Rules
Ruth Ryan (KY), Parliamentarian
- Approval of Agenda
- Approval of Minutes of 100th Annual Session
- Treasurer's Report

BREAK

- Reference Committee A- Finance
Dave Street (GA), Finance Council Chair
- Reference Committee B- Bylaws
Karen Begrow (MI), Governance Council-Bylaws Committee Chair
- Announcements

3 PM EST or Upon Completion of Business | RECESS

DAY
2

Virtual Session

Wednesday, May 24th | 12-3pm (EST)

Noon | **WELCOME** | *Overview of Day 2*

OPENING | *Opening of Business Session II*

Guest Speaker | Zander Lurie, CEO Momentive

The Power of Corporate-Nonprofit Partnership

- Call to Order
- Registration Report
- Introduction of State Presidents
- Recognition of County Presidents
- Council Chair Reports

Jayne Shelton (OK), Communications Council Chair

Mary Beth Ellison (OH), Events Council Chair

Dave Street (GA), Finance Council Chair

Karen Begrow (MI), Governance Council Chair

Ron Jagers (SC), Membership Council Chair

Beth Irish (OR), Programs Council Chair

- President's Remarks

Jacqueline L. Nguyen (NV), AMA Alliance President

BREAK

- Report of Reference Committee on Bylaws (*voting*)

Karen Begrow (MI), AMA Alliance Secretary

- Announcements

3 PM EST or Upon Completion of Business | RECESS

Let's meet in the heart of
Nashville

Thursday, June 1st | 2-9 pm (CT)

2-5 PM | **AFTERNOON REGISTRATION** | *Harmonica*

2-4 PM | **AMA Alliance BOD MEETING** | *Banjo*

5-7:30 PM | **AMA Alliance BOD DINNER** | *By Invitation*

7-9pm | **EVENING REGISTRATION** | *Harmonica*

7:30-9pm | **WELCOME RECEPTION** | *Tambourine*

DAY
1

In-Person Session

Friday, June 2nd | 9 am-4 pm (CT)
Mandolin Ballroom and Pre-Function Area

8:30 AM | **OPENING** | *Business Session III*
(Coffee Service- Breakfast on your own)

9:00 AM | **WELCOME** | *Overview of Day 1 (In-Person)*

- Welcoming Remarks
 - Invocation
Sheridan Sheffield (UT)
 - National Anthem
Tom Swan (OH)
 - Pledge of Allegiance
Bonnie Ng (NV)
 - AMA Alliance Pledge
Karen Schroeder (NV)
 - Introduction of Presidential Aides
 - Recognition of Past AMA Alliance Presidents
 - Registration Report
 - Adoption of In-Person Standing Rules
Sarah Sanders (OH), Parliamentarian
SPEAKER | Jesse Ferrell
How You Leave Them Feeling
 - Successful AMA Alliance Programs
Sue Ann Greco (MO), AMA Alliance Past President
 - AMA Alliance Awards
Jacquelynne Prince (TN), AMA Alliance Awards Chair
 - AMA Alliance Leadership Academy Certification Awards
Rula Ali (MI), Leadership Academy Chair
- BREAK**
- Recognition of State Presidents
- 12:00 PM | **LUNCHEON/STATE SHARING** | *Mandolin*
Ron Jagers, Membership Council Chair

DAY
1

In-Person Session

Friday, June 2nd | 9 am-4 pm (CT) (continued)

Afternoon Session | *Business Session III continues*

- Report of Nominating Committee
Heather Rifkin (MS), Nominating Committee Chair
- Report of Nominating Committee for Officers
- Nominations from the floor for Officers
- Report of Nominating Committee for Directors
- Nominations from the floor for Directors
- Report of Nominating Committee for Bylaws
Committee members
- Nominations from the floor for Bylaws
Committee members
- Report of Nominating Committee of four Regional
Representatives
- Report of Nominating Committee for two at-large
Nominating Committee members
- Nominations from the floor for two at-large
Nominating Committee members

BREAK

SPEAKER | Dr. Stephen Loyd
*Turtle on a Fencepost- Understanding
Recovery Ecosystems*

Announcements

RECESS

3:00 PM | **MEET THE CANDIDATES** | *Mandolin*

4:00 PM | **AHEI BOARD MEETING** | *Banjo*

5-6 PM | **COCKTAIL RECEPTION** | *Rooftop Pool*

6:30 PM | **AMBASSADOR DINNERS** | *Various Locations*

DAY
2

In-Person Session

Saturday, June 3rd | 9am-3pm (CT)

Mandolin Ballroom and Pre-Function Area

8:30 AM | **RECONVENE** | *Business Session IV
(Coffee Service- Breakfast on your own)*

9:00 AM | **WELCOME** | *Overview of Day 2 (In-Person)*

- Call to Order
- Registration Report
- In Memoriam
Kathy Weigand (MO)
- Introduction of 2023-2024 Appointments
Racheal Kunesh (NC), AMA Alliance President elect
- Council Chair Reports

Jayne Shelton (OK), Communications Council Chair
Mary Beth Ellison (OH), Events Council Chair
Dave Street (GA), Finance Council Chair
Karen Begrow (MI), Governance Council Chair
Ron Jagers (SC), Membership Council Chair
Beth Irish (OR), Programs Council Chair

- Presidential Recognitions

SPEAKER | Dr. Wayne Sotile

AMAA Physician Family Experience Survey Results

- Voting/Election Results

Sherrri Morrow (NV), Elections Committee Chair

11:30 AM | **LUNCHEON PROGRAM** | *Mandolin*

That's What We Said! Lessons from the PFE Survey
Kendra Harvey (TX) and Beverly Kerbow (TX)
Physician Family Experience Survey Co-Chairs

11:30 AM | **AMAA PAST PRESIDENT'S LUNCH** | *By Invitation*

- Alliance Health Education Initiative (AHEI) Report
Nancy Schneider (CA), AHEI Chair

- President's Report
Jacqueline L. Nguyen (NV), AMA Alliance President

SPEAKER | Dr. Robert Wicks

The Simple Care of a Hopeful Heart

- Announcements

RECESS

3-3:45 PM | **REGIONAL MEETINGS** | *Mandolin*

5:30-7:30 PM | **NORTH CAROLINA STATE PARTY** | *Mandolin*

DAY
3

In-Person Session

*Sunday, June 4th | 8 am-Noon
(CT) Mandolin Ballroom*

8:00 AM | **INSTALLATION BREAKFAST** | *Mandolin*

8:45 AM | **RECONVENE** | *Business Session V*

8:45 AM | **WELCOME** | *Welcoming Remarks*

- Call to Order
- AMA Alliance Advocacy & Legislation Update
Beth Irish (OR), AMA Alliance Director of Programs
- American Medical Association Foundation Update
Sandi Smith, AMAF Executive Director
- American Medical Association Update
Dr. Jesse Ehrenfeld, AMA President Elect
- Oath of Office
Dr. Jesse Ehrenfeld, AMA President Elect
- Presentation of President's Pin
Jacqueline L. Nguyen (NV), AMA Alliance President
- Installation of Officers
Heather Rifkin (MS), AMA Alliance Immediate Past President
- Presentation of Past President's Pin
Heather Rifkin (MS), AMA Alliance Immediate Past President
- Inaugural Address
Racheal Kunesh (NC), AMA Alliance President elect

BREAK

SPEAKER | Barbara Churchill
Ditch the Doubt: Claim Your Confidence

11:45 AM | **CLOSING REMARKS**

12:00 PM | **ADJOURNMENT SINE DIE**

12:30 pm | **AMA ALLIANCE 2023-2024 BOD MEETING** | *Banjo*

MEET THE AMA ALLIANCE ANNUAL 2023 MEETING COMMITTEE



Amanda Baron
Annual Meeting
Co-Chair



Mary Beth Ellison
Annual Meeting
Co-Chair



Barb Savage
Annual Meeting
Co-Chair



Jo Terry (TN)
Host State Chair

Pre-Planning Committee

Jacqueline L. Nguyen, Esq. (NV), Chair
Amanda Baron (TN)
Catherine Chang (TN)
Mary Beth Ellison (OH)
Racheal Kunesh (NC)
Bonnie Ng (NV)
Ruth Ryan (KY)
Barb Savage (NC)
Dave Street (GA)
Jo Terry (TN)

Communications Committee

Jayne Shelton (OK), Chair
Ginger Allen (NV)
Jennifer Bruce (MI)
Kris Firth (OH)
Debbi Ricks (CA)

Election Committee

Sherri Morrow (NV), Chair
Bud Ranasinghe (MD)
Sana Saleh (MO)

Presidential Aides

Karen Schroeder (NV)
Wendy Agrawal (NV)
Ginger Allen (FL)
Dinah Goldenberg (NV)
Elizabeth Jeser (NV)
Sherri Morrow (NV)
Bonnie Ng (NV)
Rene Rores (NV)

Registration and Hospitality Committee

Jo Terry (TN), Chair
Sheila Barnett (TN)
Donna Brunson (TN)
Carolyn Cates (TN)
Catherine Chang (TN)
Cynthia Gash (TN)
Dinah Goldenberg (NV)
Barbara Hanas (IA)
Michelle Hsu (TN)
Elizabeth Jeser (NV)
Kathy Johns (FL)
Carol Mastey (TN)
Kelly Maxwell (TN)
Jacquelynne Prince (TN)
Sue Vegors (TN)

SPEAKERS



GUEST SPEAKER | *Author* Sam Quinones

The Least of Us: True Tales of America and Hope in the Time of Fentanyl and Meth

Sam Quinones (pronounced Kin-YOH-Ness) is a Los Angeles-based freelance journalist, a reporter for 35 years, and author of four acclaimed books of narrative nonfiction. He is a veteran reporter on immigration, gangs, drug trafficking, and the border. He is formerly a reporter with the L.A. Times, where he worked for 10 years. Before that, he made a living as a freelance writer residing in Mexico for a decade (1994-2004).

His latest book, released in November, 2021, is *The Least of Us: True Tales of America and Hope in the Time of Fentanyl and Meth*. In *The Least of Us*, Quinones chronicles the emergence of a drug-trafficking world producing massive supplies of synthetic drugs (fentanyl and meth) cheaper and deadlier than ever, marketing to the population of addicts created by the nation's opioid epidemic, as the backdrop to tales of Americans' quiet attempts to recover community through simple acts of helping the vulnerable.

The Least of Us follows his landmark *Dreamland: The True Tale of America's Opiate Epidemic*, which ignited awareness of the epidemic that has cost the United States hundreds of thousands of lives and become the deadliest drug scourge in the nation's history. *Dreamland* won a National Book Critics Circle award for the Best Nonfiction Book of 2015. For *Dreamland*, Quinones has testified before the U.S. Senate's Health Committee, numerous professional conferences of judges, doctors, librarians, hospital administrators and at more than two-dozen town hall meetings in small towns across the country.

SPEAKERS



GUEST SPEAKER | *CEO, Momentive* **Zander Lurie**

The Power of Corporate-Nonprofit Partnership

Zander is CEO of Momentive and has been on its board of directors since 2009. Previously, he was SVP of entertainment at GoPro and has served on its board since 2016. Prior to that, Zander was SVP of strategic development at CBS Corporation via its acquisition of CNET Networks, where he was CFO and head of corporate development. He began his career in the technology investment banking group at JPMorgan. He has a J.D. and an M.B.A. from Emory University and a B.A. in political science from the University of Washington. Zander co-founded the nonprofit CoachArt, which serves chronically ill children and their siblings.

SPEAKERS



GUEST SPEAKER | *JessTalk Speaking & Coaching,
Founder and Author*

Jesse Ferrell

How You Leave Them Feeling

Jesse authored three books in their “How You Leave Them Feeling Series.” Book number three is newly released and is co-authored with his business partner and wife, Lisa Ferrell. Jesse worked in the hospitality and gaming industry for over 36 years, ending his career as Executive Director of Casino Marketing before building and running JessTalk Speaking & Coaching Firm over the last 22 years. He has used his talents serving organizations like ours and Fortune 100 companies domestically and internationally as a Speaker and Master Success Coach.

Energetic and inspiring, international keynote speaker, master coach, and founder of JessTalk Speaking & Coaching Firm brings more than 36 years expertise in speaking, coaching, strategic planning, and business development. Dynamic coach and trainer transforms and inspires 600-member global teams from feeling disempowered in their personal and professional lives to experiencing outstanding sustainable results. University of Nevada Las Vegas adjunct professor in Gaming and Hotel Administration, focusing in casino marketing, served 16 years in executive-level casino marketing ranging from Caesars Entertainment to MGM Resorts International with a special assignment at Bellagio Resort and Casino. Author, radio show host and podcast host.

SPEAKERS



GUEST SPEAKER | *Cedar Recovery, Chief Medical Officer*
Stephen Loyd, M.D.

Turtle on a Fencepost: Understanding Recover Ecosystems

Stephen Loyd currently serves as the Chief Medical Officer of Cedar Recovery, an addiction treatment company headquartered in Mount Juliet, TN servicing patients across Middle Tennessee. On top of his work for Cedar, he is currently a member of the Tennessee Board of Medical Examiners as well as serving as a federal expert witness. A nationally recognized thought leader and clinician, Dr. Loyd has decades of experience in internal medicine, mental health, and substance abuse services. His background includes serving as the Medical Director and Assistant Commissioner for Substance Abuse Services with the Tennessee Department of Mental Health and Substance Abuse Services. Dr. Loyd has been in recovery since 2004. Experiencing addiction first hand has allowed him to develop a unique approach to patient care that is passionate, effective, and impactful. His daily goal is to help as many people receive the quality treatment they deserve in order for them to feel better, get better, and stay better.

SPEAKERS



GUEST SPEAKER | *Sotile Center for Resilience, Founder* **Wayne Sotile**

Results of the AMA Alliance Physician Family Experience Survey

Dr. Sotile is a pioneer in the fields of health psychology, resilience, and work/life balance for high performing people. He is one of the world's most seasoned clinicians specializing in life coaching for physicians.

Dr. Sotile has delivered more than 9,000 invited addresses and workshops to audiences of health professionals across disciplines, including invited presentations to the American Medical Association Leadership Conference, American Association of Health System Pharmacists, VHA Chief Nursing Officers Conference, the American Medical Association Alliance, the International Conference on Physician Wellness, the American Academy of Medical Administrators, and numerous meetings of medical specialty societies and hospital communities.

Dr. Sotile's solution-focused life coaching process emphasizes practical applications of evidence-based findings from the combined fields of resilience, positive psychology, marriage/family systems, and adult developmental psychology.

SPEAKERS



GUEST SPEAKER | *Author* Robert Wicks

The Simple Care of a Hopeful Heart

Dr. Robert Wicks has spoken on his major areas of expertise—resilience, self-care, and the prevention of *secondary* stress on Capitol Hill, led a course in resilience in Beirut for relief workers brought there from Aleppo, Syria, spoken at Johns Hopkins School of Medicine, the U.S. Air Force Academy, the Mayo Clinic, the U.S. Army Medical Command, Boston’s Children’s Hospital, Harvard Divinity School, Yale School of Nursing, Princeton Theological Seminary, and countless others. He has also spoken at the Boston Public Library’s commemoration of the Boston Marathon bombing, and has addressed care givers in 20 different countries including: China, Vietnam, India, Thailand, Haiti, Hungary, Guatemala, Malta, New Zealand, Australia, France, England, and South Africa.

For over 45 years, he has been called upon to speak calm into chaos by individuals and groups experiencing great stress, anxiety and confusion. In 1994, he was responsible for the psychological debriefing of NGOs/relief workers evacuated from Rwanda during their genocide. In 1993, and again in 2001, he worked in Cambodia with professionals from the English-speaking community who were present to help the Khmer people rebuild their nation following years of terror and torture. Dr. Wicks has published over 60 books for both professionals and the general public including the bestselling *Riding the Dragon* and *The Simple Care of a Hopeful Heart: Mentoring Yourself in Difficult Times*.

SPEAKERS



GUEST SPEAKER | *AMA Foundation Interim Director* **Sandi Smith**

American Medical Association Foundation Update

Sandi currently serves as the interim executive director and director of development and principal gifts. In addition to overseeing day-to-day operations and serving as the primary board liaison, she manages individual giving, database operations, prospect research, communications, and stewardship and donor relations initiatives. Prior to joining the AMAF in 2016, she spent nearly 10 years at Northern Illinois University (NIU), serving in several prospect research and fundraising roles, and was responsible for raising charitable dollars for NIU's seven colleges and more than 40 departments. Passionate about data analytics, Sandi is a frequent speaker on using data to drive decision-making and strategy.

Sandi has volunteered on several nonprofit boards, including the Association of Professional Researchers for Advancement Illinois Chapter, the Association of Advancement Services Professionals and the Association Fundraising Group.

SPEAKERS



GUEST SPEAKER | *AMA President-elect*

Dr. Jesse Ehrenfeld

American Medical Association Update

Jesse M. Ehrenfeld, MD, MPH, divides his time among clinical practice, teaching, research and directing a \$560-million statewide health philanthropy. He also has an appointment as an adjunct professor of anesthesiology and health policy at Vanderbilt University in Nashville, Tenn., and as an adjunct professor of surgery at the Uniformed Services University of the Health Sciences in Bethesda, Md. Dr. Ehrenfeld is a consultant to the World Health Organization Digital Health Technical Advisory Group and previously served as co-chair of the Navy Surgeon General's Taskforce on Personalized and Digital Medicine and as a special advisor to the 20th U.S. Surgeon General.

Dr. Ehrenfeld's research, which focuses on understanding how information technology can improve surgical safety and patient outcomes, has been funded by the National Institutes of Health (NIH), the Department of Defense, the Robert Wood Johnson Foundation, the Anesthesia Patient Safety Foundation, and the Foundation for Anesthesia Education and Research. He currently serves on the National Academy of Medicine's Health Policy Fellowships and Leadership Programs Advisory Committee.

For the past two decades, Dr. Ehrenfeld has advocated on behalf of lesbian, gay, bisexual, transgender and queer (LGBTQ+) individuals. In 2018, in recognition of his outstanding research contributions, he received the inaugural Sexual and Gender Minority Research Investigator Award from the director of the NIH.

Born in Wilmington, Del., Dr. Ehrenfeld is a graduate of Phillips Academy, Haverford College, the University of Chicago Pritzker School of Medicine and the Harvard School of Public Health. He completed an internship in internal medicine, a residency in anesthesiology and a research informatics fellowship at the Massachusetts General Hospital. Board-certified in both anesthesiology and clinical informatics, Dr. Ehrenfeld is a fellow of the American Society of Anesthesiologists and the American Medical Informatics Association.

SPEAKERS



GUEST SPEAKER | *Master Certified, Executive Coach* **Barbara Churchill**

Ditch the Doubt: Claim Your Confidence

For over 25 years, Barbara Churchill has helped inspire thousands of people to find and reach their full potential. As a Master Certified Leadership & Life Coach for Executives, Teams and Small Business Owners, she uses her expertise in Imposter Syndrome, Relationship Building, Communication, Team Building and Leadership Development to teach, train and facilitate improved leadership performance. She is consistently recognized for creating powerful growth, performance and excellence for leaders, teams, and individuals. Her curriculum and coaching are designed to help teams build trust, strengthen confidence, and improve communication. Barbara not only brings out the best in individuals, she builds more confident and effective leaders.

Barbara is a frequent media guest in the Twin Cities market and can be on many leadership podcasts. She is featured in the Star Tribune and Good Enough Mother and is a contributing author for the book, "The World's Greatest Speakers: Insider Secrets on How to Engage and Move Your Audience to Action."

Barbara's mission in life is to help people lead and live with connection, authenticity – and fun. Leading her own life practicing "what's possible?" helps Barbara explore new opportunities and continue to stretch herself.

Barbara is a lover of Nature, music, dancing, pickleball, travel and all things dark chocolate.

AWARDS

2023 HEALTH AWARENESS PROMOTION AWARDS

Community Service

Creativity Kits for Kids

Greenville Medical Society Alliance (SC)

National Initiatives

Community Narcan Harm Reduction Initiative

Fort Wayne Medical Society Alliance (IN)

Fundraising

"Project 150"

Clark County Medical Society Alliance (NV)

PHYSICIAN FAMILY DAY AWARDS

Physician Family Day at the Park

Washington-Unicoi-Johnson County Medical Alliance (TN)

2023 SOCIAL MEDIA AWARD

#MakeTheCut

Greenville County Medical Society Alliance (SC)